



MEGHAN GOLDEN

Marketing Supervisor | Design Manager | Creative Director |
Digital Communications Leader

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PROFESSIONAL EXPERIENCE

MARKETING SUPERVISOR | AMERICAN BUSINESS MEDIA | OCTOBER 2025 – PRESENT

DESIGN MANAGER & DIRECTOR OF DIGITAL COMMUNICATIONS | AMERICAN BUSINESS MEDIA / MORTGAGE WOMEN LEADERSHIP COUNCIL | 2022 – OCTOBER 2025

- Manage branding, design, and social media strategies across multiple entities (National Mortgage Professional, Mortgage Women, Originator Connect Network).
- Lead creative direction for mortgage industry media: news shows, magazines, newsletters, and large-scale events.
- Founding member and Director of Digital Communications for Mortgage Women Leadership Council (500+ members).
- Host webinars, create working groups, and organize events to connect and empower women in mortgage.
- Write and design digital content, newsletters, and promotional campaigns.
- Oversee digital communications strategies to elevate brand visibility and drive community participation.

DIGITAL RESEARCH COORDINATOR | C-4 ANALYTICS (REMOTE) | 2016 – 2022

- Directed team workflow, task management, and quarterly objectives.
- Implemented project management systems, reducing errors, and boosting productivity.
- Partnered with sales and executive teams for client analyses and marketing strategies.
- Designed digital marketing assets for campaigns and presentations.

CREATIVE DIRECTOR | THE GOLD GROUP – SALEM, MA | 2013 – 2016

- Designed and executed integrated marketing campaigns for entertainment, exhibits, and sports clients.
- Created advanced RFP and pitch documents to secure new business.

FREELANCE DESIGNER & FINE ARTIST | MEGHAN GOLDEN / PAWTRAITS BY MEGHAN | 2012 – PRESENT

- Commissioned to design websites, logos, business collateral, and marketing assets.
- Owner of “Pawtraits by Meghan”, specializing in custom glass pet portraits.

TECHNICIAN & SALES REPRESENTATIVE | VERIZON WIRELESS – BURLINGTON, MA | 2012 – 2013

DESIGN & PRODUCTION INTERN | NORTHEAST DIGITAL IMAGING – METHUEN, MA | 2011

VOLUNTEER EXPERIENCE

Graphic Artist & Social Media Team Member | New England Lab Rescue – Limerick, ME | 2018 – Present

EDUCATION

Bachelor of Arts in Visual Communications | Endicott College – Beverly, MA | 2008 – 2012

SKILLS & TOOLS

Design & Marketing: Branding, Layout Design, Digital & Print Media, Website Management, Presentation Design, Event Marketing

Leadership & Strategy: Workflow Management, Webinar Hosting, Content Development, Member Engagement, Event Organization

Software & Platforms: Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office, Google Workspace, Wix, Webflow, Drupal, Salesforce, Social Media Platforms, Canva, Sprout Social

Artistic: Fine Art, Custom Illustration